



Association of Unified Telecom Service Providers of India

AUSPI/12/2014/004

12th February, 2014

Mr. A.Robert J. Ravi,
Advisor (CA & QoS)
Telecom Regulatory Authority of India
New Delhi

Sub: AUSPI's Response on the Draft Notification on The Telecom Commercial Communications Customer Preference (Fifteenth Amendment) Regulation, 2014

Dear Sir,

Telecom operators are making all efforts to educate the customers on the Unsolicited Commercial Communications and there is no reason to penalize TSPs on an activity carried out by some of the unregistered telemarketing entities. The customer should be totally responsible for the proper use of the telecom resources allocated to him, and the TSPs should not be held responsible for any misuse by him/her.

Due to the UCC menace from unregistered telemarketers, it will not be fair to impose financial disincentives on TSPs inspite of their best effort to stop UCC. Restoration of the telecom resource must have a serious financial burden on the customer. We suggest that the TRAI regulation should specify restoration of telecom resources of such entities only on payment of minimum of Rs. 5000/-.

The above suggestion may kindly be considered for suitable incorporation in the regulation.

Thanking you,

Yours sincerely,

Ashok Sud
Secretary General
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